

**FBC Meeting**

**May 4, 2022 @ 6pm**

**Dolce Pizzeria & Restaurant**

Attendees

<b>Name</b>	<b>Business</b>
Jana	Siperstein's/FBC president
Gary	Mr Printer/FBC VP
Howie	Fords Fire
Alicia	Dolce/secretary
Rich	Car shows
Lucas/Noelia Hernandez	The Endiy Shop
John/Angelica Reid	Good Vibes
Mike	Roosevelts <a href="mailto:rooseveltsdeli@yahoo.com">rooseveltsdeli@yahoo.com</a>
Jane	
Gilma	State Farm

Our 1st Car Show for the year is- Monday, June 6th 6-9pm

\*Posters for cruise nights available at Siperstein Fords Paint, created by Mr Printer. Please come by and pick them up

\*We are looking for volunteers to help! We need people for the FBC table and for the show.

\*Since we have 24 paid members, we will have 24 small trophies.

We are looking for **UPGRADES** & for businesses to **COMBINE** their small trophies with another business to a medium or large.

You can combine your small with another business for a **FREE** trophy or pay \$20 additional for a medium or \$30 additional to upgrade to a large.

Please submit the forms and payments Jana/Sipersteins by Monday, May 16<sup>th</sup>

- Forms on website → <http://thefbc.net/home-4/>

\*If paid members would like to set up a table at the show, please contact Jana (732) 841-2006

\*Non paid members can set up a table for \$25, please contact Jana (732) 841-2006

\*Need donations for the shows

What we discussed on May 4th

- Market the batmobile
- Tubs of chalk to raffle off for kids
- Split up money for raffle and 50/50
  - Change 50/50 to “cash prize” to avoid losing money
- Baskets
  - Wine basket from FBC
  - Dolce gift card basket
  - Good Vibes basket
  - The endiy shop basket
- Gary put in for road closure 3pm-10pm , bathrooms, and raffle license
- Michelle will put in for lighting (3)
- Music - if we always have a DJ we don't need a speaker system
- Food
  - South Brooke St
  -
- Vendors
  - South Brooke St
  - Against farmers insurance
  - FBC Table near the front w/ the trophies
    - Alicia & Gary

#### Membership Committee

- John, Jana, Michelle, Alicia,
  - Target
    - Arizona Iced Tea in Keasbey
    - Superfresh

#### Woodbridge Downtown Dollars

- Shuomo
- Drive revenue into the business
- Members could join the yiftee
  - <https://www.yiftee.com/>
  - Free to join –
  - Just need to be able to accept a mastercard on the phone
    - Business owner responsible for service charges

#### Beautifying Fords

- Ford Ave and Main Street
- Paint murals??
  - School 14 turning into a park
  - Potentially sponsor a mural at the park
    - FORDS → What to include in the letters
- Rainbow crosswalk
  - The one in Edison for Jana's father
    - One in front of Sipersteins
    - One by Quick Chek

Gary has made a beautiful pamphlet & website for the Fords Business Community. Please visit the site and share it: <http://www.thefbc.net/>

Please let me know if you have any questions (732) 841-2006